

knowledge action

adoption & extension practitioners - proud to be the LINK

A 2-day workshop for adoption & extension practitioners

Extension officer Agronomist Consultant Researcher

**HOW TO USE PERSUASION SKILLS TO DRIVE
TECHNOLOGY ADOPTION**

MORE PERSUASIVE – MORE REWARDED



"Seeing growers benefit from information that I have provided is the most rewarding part of my job." Extension Officer

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**Grains
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2012**

Dates & Venues

Perth: Feb 6th & 7th Goodearth Hotel
Adelaide: Mar 14th & 15th Hackney Hotel
Temora: Mar 27th & 28th Ag Research Station
Toowoomba: Apr 12th & 13th DEEDI Conference Centre

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agritelligence™

Cost of workshop is **\$495 (plus GST)** per person
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