



**ALISON MCINTSOH**

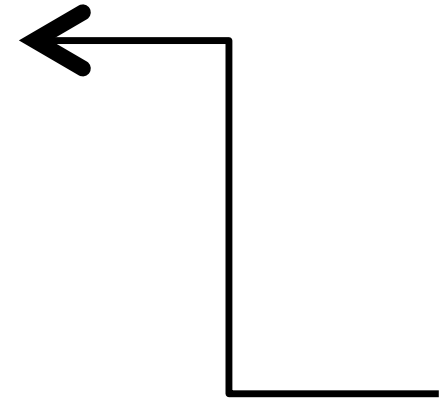
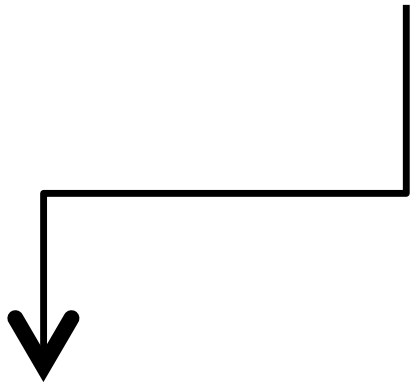
# **‘Getting bang for your buck out of the compulsory cattle NLIS’**

- *‘How the NLIS technology can be used to improve the efficiency of your livestock business’*
  
- *‘If you don’t measure it, you can’t manage it’*





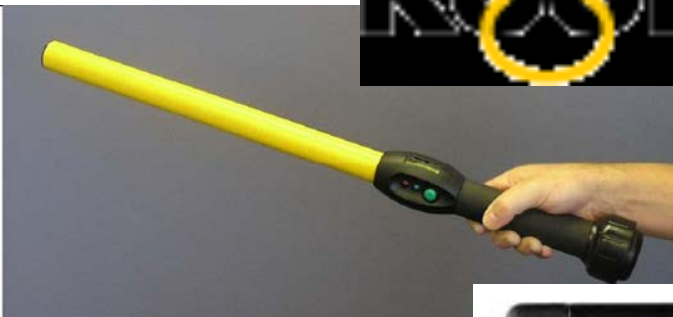
National Livestock  
Identification System  
Cattle





# koolperform

# koolcollect



**Practical Systems**  
Improving the Business of Farming  
Accredited Territory Consultant



What does **YOUR** system look like?

**W**hat are you going to record

**W**hy are you going to record it (what's the benefit?)

**H**ow will you record it and use it

**W**hen will you record it – birth, weaning etc

**W**here will you record it – yards, office etc



*We will all have  
different  
requirements from  
a system!*



# *Reduced operator & cattle stress* **BENEFITS** *Better whole farm planning*

**Improved health & safety in yards**

Culling non performers early  
And replacing with performing cows!!

**Reduced time and labour**

**More accurate feed budgets & rotations**

**Cattle selected for market are easily identified & we better hit market specs**

*Reduced risk of breaching withholding periods*

**Improved ability to extract & use useful production data**

**More informed and timely decision making**

**Market security and opportunity to fill new markets (EU / PCAS)**

**Reduced error in records kept / accessible records**

**Higher prices through better meeting meet market specs**

***Increased production, by better selection, based on objective measurement***



# Questions



Thank You